

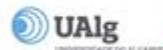


Staff Week – *Food & Event Management*

Naples, 12th-14th Feb 2024



UNIVERSITÀ DEGLI STUDI DI NAPOLI
PARTHENOPE




Staff Week – *Food & Event Management* Naples, 12th - 14th February 2024

General information

Staff Week Title	<i>Food & Event Management</i>
Abstract	<p>Through this action it is intended to introduce participants to the powerful potential of Food culture and its economic outcome. Related activities to improve team building are also included.</p> <p>During three days of activities, we will dwell into food history to understand how it affects the texture of local economy. To this end, presentations, debates and practical workspaces will be combined. Furthermore, it is intended to give life to a creative space through team building activities.</p>
Application deadline	January 19 th , 2024
Dates of the staff week	12 th -14 th February 2024
Number of participants	<p>All SEA-EU Alliance partner universities should participate, sending two participants per institution to attend physically.</p> <p>Max. 18 Participants</p>
Mobility costs	SEA-EU Budget / KA131
Contacts	<p>Giovanna Apice (SEA-EU Local Manager) Antonio Leo (SEA-EU Office) Sara Erica Rocco (SEA-EU Office) seaeu.upn@uniparthenope.it Università degli Studi di Napoli "Parthenope"</p>

Contents

Target group / Expected profile of participants	Administrative Staff
Requirements	English B1
Program	
Day 1 (12 th February)	
Location: Via G. Parisi 13, Pacanowski Building (Room Oreste Napolitano, floor n. 3)	
10:30 – 10:45	Registration
11:00 – 11:45	<p><i>Welcome from UPN</i> Prof. Vito Pascazio (Vice-Rector for Internationalization); Dr. Marialaura Eliani (Internationalization and Linguistic Communication)</p> <p><i>Neapolitan Culture and Tradition</i> Dr. Antonio Leo; Dr. Sara Erica Rocco (SEA-EU Office)</p> <p><i>Experiences and lessons learned by the SEA-EU Alliance</i> (the session will be open to the participation of representatives of each SEA-EU University)</p>
11:45 – 12:45	<p><i>Event Management in the Food Industry</i> Prof. Rocco Agrifoglio</p>
<p>Lunch University's canteen – Pacanowski Building – Floor A</p>	
Day 2 (13 th February)	
<p>Location: Via Capodimonte 19a, Napoli The pick-up service details will be communicated by email (seaeu.upn@uniparthenope.it)</p>	
10:00 – 13:00	<p><i>Neapolitan Pizzaiolo for a Day:</i> <i>an educational workshop designed to introduce and allow SEA-EU</i> <i>participants to experience the art of the Neapolitan pizzaiolo,</i> <i>recognized by UNESCO as an intangible cultural heritage</i></p>
Lunch	

14:15 – 16:00	<i>Discovering the Holy Mile (il Miglio Sacro)</i>
19:30	Social Dinner (details will be communicated by email)
Day 3 (14 th February)	
10:00 – 12:00	<p style="text-align: center;"><i>Tour Pasta Experience</i></p>  <p style="text-align: center;">Pastificio Di Martino Location: Sea Front Di Martino Pasta Bar – Piazza Municipio 1</p>

Practical information

Address of the course	Parthenope University of Naples – Pacanowski Building, Via Generale Parisi, 13 - Naples
How to reach Naples/Accommodation	See HERE